

# **Personal Training Position Available**

Do you have a Personal Training Style that you consider to be better than most? Are you a self starter with drive and ambition? Are you an easy person to get along with?

If you answered 'yes' to the above questions then you should consider becoming a Personal Trainer at Xcentuate Personal Training.

### **Position Description for Personal Training role at Xcentuate Personal Training**

If you have received this information, it is because you have enquired about setting up or bringing your personal training business to Xcentuate Personal Training.

#### **About Us**

Xcentuate Personal Training is an independent personal training company and started back in 2003. It was established over ten years ago, by Michael "Macca" Hewitt. Michael's keen interest in business led him to become a business coach at Create PT Wealth, and led to the unique format of this PT business, which allows personal trainers to develop their own businesses along with their careers.

We currently have a team of Personal Trainers, each operating their own business at our studio, using its excellent facilities, and with our experienced technical and administrative support. Xcentuate Personal Trainers are real business people on the move! They are not employees and are expected not to act like employees.

Our business is located in Stones Corner on the Southside of Brisbane. We are a boutique style personal training studio with an emphasis on being able to relate to our clients. We like to say that our clients and trainers are just one big family.

#### **How our business operates**

We do not employ personal trainers. Our personal trainers run their own business, under the umbrella of our business. That is, they train the clients we refer to them, and they also train their own clients.

We host 30 min, 45 min and 1 hour, personal training and group fitness sessions. When a new Personal Trainer starts with us, they usually have a limited number of sessions. We then help the trainer to get more clients, to build up their number of weekly



sessions. We have found through experience that this provides the best environment for a new team member to grow into the culture of XPT.

To suit clients' needs, new PT's make themselves as available as possible. It is not uncommon for a new PT, growing their business, to be do a 5:30am, 11am & 7pm PT session in the one day! As our PT's businesses grow, they are able to "clump" their session times.

We have a strict "no employees" rule. No PT's are employees, and no PT can employ a personal trainer. Everyone at Xcentuate Personal Training is a highly motivated business person. Our PT's sign contractor agreements with us, allowing them to carry on business at our studio, and clearly explaining the boring stuff, including our right to collect fees for the hours they train their clients, and the PT's rights have their invoices paid by us.

We have a strong team philosophy and are looking for people that want to move to the top of the personal training field for themselves and as part of a successful and motivated group of individuals.

## We have ongoing requirements including:

- Monthly team meetings and professional development workshops
- Complimentary initial PT sessions
- Effective communication to clients and head office via email and other technology
- Team outings and team building events

# **Experience**

We are looking for PT's who have proven ability. Because we start our PT's with "real life" clients, we need to be sure that each PTs is technically competent to be placed with the "real life, paying clients" we refer to them.

The amount of experience is not critical. What is critical is that you have the willingness to learn and develop as part of a team, even though you are operating a separate enterprise.

#### Qualifications

We require our PT's to have a Certificate IV in Fitness, a current First Aid Certificate and be registered with Fitness Australia. In addition to this, our PT's need to be insured with public liability and professional indemnity cover.



# The Personal Trainer that we are looking for needs the following:

- To be self motivated and
- To have a strong passion to learn and grow as a personal trainer.
- To have experience in sport, health and fitness, and popular strength training techniques.
- To already have your own Personal Training business, or want to start one.
- To want to build your business and your wealth.
- To want to be part of a motivated team.

# Looking forward to hearing from you

If you believe that you "fit" into the category, please pursue the possibility of joining our great team!

Remember our motto "Health is Wealth".

Yours in health,

Michael Hewitt